



KESHAV MEMORIAL INSTITUTE OF MANAGEMENT

(Approved by AICTE and Affiliated to Osmania University)

A Unit of Keshav Memorial Educational Society

3-5-1026, Narayanaguda, Hyderabad - 500029 Cell : 8331029974

E-mail : director.kmim@gmail.com

Website : www.kmim.in



Session Details

Title of the session: What happens after research ? TRL, MRL , IRL , IP commercialization and Technology transfer explained.

Date: 5th January 2026

Duration: 11.00am to 1.00 pm

Activity Category: IIC Calendar activity

Thrust Area:-

Expert/Speaker Details:

Name: Dr B.Nagamani

Designation: Professor of English , Coordinator-IIC

Organization: GCET (Geethanjali college of Engineering and Technology)

Brief about Expert/Speaker:

Dr. B. Nagamani is a professor of English and Convenor Institution's Innovation Council at Geethanjali College of Engineering and Technology. She has 25 years of teaching experience and presented several papers in national and international seminars, published papers in peer reviewed journals. She is a Board of Studies member for JNTUH, Hyderabad and several colleges; She has developed Self Learning Material for National Subhas Open University, Kolkata for their PG syllabus. She has been a part of UGC Minor Project and completed 10 modules in developing MOOCs, which are available in Swayam Prabha. Certified Examiner by DGCA, Airports Authority of India Limited. Selected as NPTEL Text Translator- a UGC – MHRD initiative. Translated modules (English to Telugu) for the course Brief Introduction to Psychology and Advanced Chemical Thermodynamics and Kinetics. She is identified as a Research Supervisor by JNTUH to guide Ph.D. students. Under her leadership the Institution's Innovation Council secured a grant of Rs. One crore eight lakhs fifty thousand only through various funding agencies and received a 4-star rating from MoE's Innovation Council.

Outcome of the activity:

The session on “*What Happens After Research? TRL, MRL, IRL, IP Commercialization and Technology Transfer Explained*” provided participants with a clear and structured understanding of the journey from academic research to real-world application.

The resource person explained the concepts of **Technology Readiness Levels (TRL)**, **Manufacturing Readiness Levels (MRL)**, and **Innovation Readiness Levels (IRL)**, helping participants understand how innovations are evaluated, matured, and prepared for commercialization. The session also highlighted the role of **Intellectual Property (IP) protection**, licensing, startups, and **Technology Transfer Offices (TTOs)** in ensuring that research outputs reach industry and society.

Participants gained valuable insights into:

- The stages of technology development after research completion,
- The importance of protecting innovations through patents and other IP tools,
- The pathways for commercializing research through licensing, startups, and industry collaborations.

The session clarified common gaps between research and market adoption and encouraged students and faculty to think beyond publication towards impact, entrepreneurship, and societal benefit. Overall, the program enhanced awareness about innovation translation and motivated participants to engage more actively with the research-to-market ecosystem. The speaker also shed light on the Yukti portal and how ideas can be registered in the portal.

Participant details:

Total no. of Student participation: 80

Total no. of Staff (Teaching/Non-teaching) participation: 5

Glimpses of the event

Flyer for the event

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NARAYANAGUDA, HYDERABAD-500029

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

Seminar on :
"What Happens After Research? TRL, MRL, IRL, IP commercialization and Technology Transfer Explained"

ON : 5 January 2026

Venue: MBA seminar hall

Timing : 11:00 am

Student co-ordinator

- Hasini
- Smruti Joshi
- Shruthi
- M.Harsha Sree
- Vaishnavi. B
- B. Rishitha
- Chandana.k
- Sreeja
- Ankitha
- Deeksha
- Mrishank
- Preetham
- Ashish
- Hruthik

Dr. B. Nagamani
Professor and
IIC Coordinator GCET

Dr.V.Sai Poorna
Convenor, IIC

Dr.V.N.Santhisree
Head of the Department

Mrs.V.Santhi
Principal



PG BLOCK, KESHAV
MEMORIAL LAW COLLEGE,
3-5-1024/1, Hari Vihar
05 Jan 2026 11:28 am
haze 25.0 °C



PG BLOCK, KESHAV
MEMORIAL LAW COLLEGE,
3-5-1024/1, Hari Vihar
05 Jan 2026 12:08 pm
clear sky 27.0 °C



PG BLOCK, KESHAV
MEMORIAL LAW COLLEGE,
3-5-1024/1, Hari Vihar
05 Jan 2026 11:28 am
haze 25.0 °C



PG BLOCK, KESHAV
MEMORIAL LAW COLLEGE,
3-5-1024/1, Hari Vihar
05 Jan 2026 11:28 am
haze 25.0 °C



Attendance details

KESHAV MEMORIAL INSTITUTE OF MANAGEMENT			
Affiliated to Osmania University & Approved by AICTE			
Narayanguda, Hyderabad.			
College Code: 1520		Course: MBA (Course Code: 672)	
MBA I Year I Semester (Batch: 2025-2027)			
Attendance Sheet for Students (Section: B)			
Date: 5/1/26		Session Hosted by: Dr. B. Nagamari	
Name of the Session: What Happens After Research? IRL, MRL, IRL, IP Commercialization			
S. No.	Hall Ticket No.	Name of the Student	Signature
65	152025672065	J. SHIVA TEJA	
66	152025672066	A. MADHURI	
67	152025672067	GATTIKOPPULA SHIVA RAM	
68	152025672068	VODELA SUHAS	
69	152025672069	BIRADAR PRANIL	
70	152025672070	KODAM SRIRAM	
71	152025672071	NADIKOTTU SNEHITHA	
72	152025672072	VURAPALLI VENKATA HARSHITHA	
73	152025672073	AALIYA FIRDOUS	
74	152025672074	SANIYA	
75	152025672075	MUNIKUNTLA CHANDANA	
76	152025672076	JARATHI SREE SIVANE	
77	152025672077	CEELAM MAHATHI	
78	152025672078	SANIYA SHAIK	
79	152025672079	DISHA AWASTHI	
80	152025672080	TAPPA SRI NIDHI	
81	152025672081	THANDU MANEESHA	
82	152025672082	ASHISH KUMAR SHARMA	
83	152025672083	PENDYALA SHIVA YASHASWI SHARMA	
84	152025672084	PENDYALA PRAISY SUNAINA	
85	152025672085	KARINGALA VANI	
86	152025672086	SAI RISHI BHUKYA	
87	152025672087	SUDIDI NAVADEEP	
88	152025672088	VODDIRALA PRANEETH	
89	152025672089	MERUGU SHASHI KUMAR	
90	152025672090	KONDA SHASHIDHAR	
91	152025672091	REVELLI RUDRAKSH	
92	152025672092	SUNKE RAJKUMAR	
93	152025672093	SHAGANTI MADHUSUDHAN	
94	152025672094	AREPELLI HARSHINI	
95	152025672095	SOWDASOTH SUSHMITHA	
96	152025672096	D. RAHUL	
97	152025672097	KANNEGALLA DEEPIKA	
98	152025672098	BELLAMKONDA MOUNIKA	
99	152025672099	SAHITHI ARTHAM	

100	152025672100	RATLAVATH SARASWATHI	
101	152025672101	GUNDLA SHRUTHI	
102	152025672102	DHANAVATH HYMAVATHI	<i>Phyllis</i>
103	152025672103	KAVADI SHASHIVARDHAN	<i>P. Hymavathi</i>
104	152025672104	JATOTH POOJA	
105	152025672105	KUNJA ANJALI	<i>Pooja</i>
106	152025672106	THATI DURGA	
107	152025672107	SMRUTI JOSHI	
108	152025672108	PULLURU SAIDEEP	<i>Smruti</i>
109	152025672109	VALA HRUTHIK	<i>Deepest</i>
110	152025672110	M. LAXMI MANYASRI	<i>Deepest</i>
111	152025672111	BODLA ROHAN	<i>Manyasri</i>
112	152025672112	BADDAM SIRI REDDY	<i>Rohan</i>
113	152025672113	K VARSHINI	<i>Siri</i>
114	152025672114	SUNIL KUMAR SAHOO	<i>Varshini</i>
115	152025672115	ALLU LOKESH	<i>Sunil</i>
116	152025672116	MAMIDI TEJASWI	<i>Lokesh</i>
117	152025672117	GADEY TARUN	
118	152025672118	VEERATHU SAI GEETHIKA	
119	152025672119	KALERU UDAY KUMAR	<i>Uday</i>
120	152025672120	PREETHAM SINGH	<i>Preetham</i>
121	152025672121	CHIMMULA RAMA KRISHNA REDDY	
122	152025672122	KHADRI YASH	
123	152025672123	PRACHI JAIN	<i>Prachi</i>
124	152025672125	VOLLALA RANJITH	
125	152025672125	KOLAPALLY AJAY KUMAR	
126	152025672126	VUTHPALA SRI PALLAVIKA	
127	152025672127	AMRAM SIMRAN	
128	152025672128	MANUKA CHAITANYA YADAV	



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College Code: 1520

Course: MBA (Course Code: 672)

MBA I Year I Semester (Batch: 2025-2027)

Attendance Sheet for Students (Section: A)

Date: 05-01-2026

Session Hosted by: Dr. B. Nagarani

Name of the Session: What Happens after Research? IRL HRL IRL IP commercialization

S. No.	Hall Ticket No.	Name of the Student	Signature
1	152025672001	GURRALA SRI ADITYA	G. Aditya
2	152025672002	GURRAM VAISHNAVI	G. Vaishnavi
3	152025672003	KHAJANDAR CHANDANA	Chandana
4	152025672004	PAVILLA SREEJA	Sreeja
5	152025672005	TIRUNAGARI HEMANTH SAI KRISHNA	Hemant
6	152025672006	MARUPUDI HARSHA SREE	Harsha
7	152025672007	MATSA HASINI	M. Hasini
8	152025672008	MOHAMMED AYUB	M. Ayub
Ab 9	152025672009	VUPPULA PAVANI	Pavani
10	152025672010	SIRIKONDA MANIKANTA SAI	
11	152025672011	LINGAMPELLI DURGA PRASAD	
12	152025672012	SRUTHIKA NAKOD	
13	152025672013	SHREE AKSHRAA BADDAM	
14	152025672014	NAGULAPALLY VINEETH CHARY	
15	152025672015	NETHI NITHYA	Nithya
16	152025672016	KANCHANAPALLY BHARGAV	Bhargav
17	152025672017	THAKUR ANIKET SINGH	T. Aniket
18	152025672018	JATAMONI SAIRAM	
19	152025672019	KASANAGOTTU AKSHITHA	K. Akshitha
20	152025672020	NEKKANTI MOUNIKA	
21	152025672021	BIRUDHARAJU VAISHNAVI	B. Vaishna
22	152025672022	AKULA LAXMI PRASANNA	
23	152025672023	DASARI LIKHITHA	D. Likhitha
24	152025672024	R S KRITI MISHRA	Kriti
25	152025672025	NAMEPALLY SAI BHARATH	Sai Bharath
26	152025672026	YELURI RAVITRI	Ravitha
27	152025672027	SANGA SAHITHYA	
28	152025672028	MANDALA KEERTHI	
29	152025672029	T GEETHIKA ANJALI	M. Keethika
30	152025672030	R SANKIRTHANA	T. Geethika
31	152025672031	AKKINAPALLY CHALANA	R. Sank
32	152025672032	PAKALA MAHESH GOUD	
33	152025672033	MOHAMMED UZAIR	
34	152025672034	GUDIDEVUNI DEEKSHA GOUD	Uzair
35	152025672035	VEMULA AKHIL	Deeksha

36	152025672036	PALLAMONI SAI PREETHI	P. Sai Preethi
37	152025672037	AKARAPU HARSHITHA	Harshitha
38	152025672038	ANKITHA RAY	Ankitha
39	152025672039	VIPPARI PRANAV SAI	
40	152025672040	BACHANABOINA RISHITHA YADAV	Rishitha
41	152025672041	MANIKONDA SAI VIGNESH	Sai Vignesh
42	152025672042	MUSKAAN	
43	152025672043	RESHABOINA VANISHA	Vanisha
44	152025672044	THAKUR VAMSHJEET SINGH	Vamshjeet
45	152025672045	TODIMELA VYDIKA	Vidika
46	152025672046	GADDALA AKSHAYA	
47	152025672047	PADHURI AARYANI REDDY	
48	152025672048	PALADUGULA SREEJA	Sreeja
49	152025672049	ERLAPALLI UJWALA	Ujwala
50	152025672050	BOMPALLI RISHIKA	Rishika
51	152025672051	APPANAGARI SUSHESHANA	
52	152025672052	PALLEBOINA VENKAT SRI HARSHA	Harsha
53	152025672053	KESHAPAGA AKSHITHA RANI	K. Akshitha
54	152025672054	KOTHAVADLA NIKITHA	Nikitha
55	152025672055	NAKKA BHAVANA	N. Bhavana
56	152025672056	PYARAKA SAI PRASANSI	P. Prasansi
57	152025672057	DEVARASHETTY HANISHVEER	D. Hanishveer
58	152025672058	PASULA BAVYA SAI TEJASWINI	
59	152025672059	BONDLA SAI TEJA	B. Sai Teja
60	152025672060	AKKI NAVISHA	A. Navisha
61	152025672061	PAVADALA SAI NANDHAN YADAV	
62	152025672062	THOTA SNEHAN	T. Snehan
63	152025672063	TADAKAPALLY MRISHANK	M. Mrishank
64	152025672064	KOKKU AVANI	K. Avani